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SPONSORSHIP

Want to spread your business' message through the Dallas/Fort Worth marketing community? Partnering with the D/FW AMA can help you achieve that objective. We offer tailored packages to fit your company's goals for increased brand awareness, qualified business contacts, and expanded business development.

SPONSOR. CONNECT. GROW.



DALLAS / FORT WORTH
AMERICAN MARKETING ASSOCIATION

Marketing Professionals

Introduce your business to our chapter and reach decision makers, influencers and numerous marketers who are shopping for goods and services. Through sponsorship of the D/FW AMA, your business becomes the top-of-mind company when a member is seeking to nurture an alliance to help them be productive and grow. Our membership base includes professionals from retail, financial, health care, technology and non-profit entities.



Marketing Community

Through our website, events and programming, your business can gain exposure to the entire Dallas/Fort Worth marketing community. Our organization is known as the thought leader for the marketing industry, and we bring to you the most current trends and innovations with noteworthy speakers for our presentations, news and articles on our website. Our global reach can help you be a part of the hub of marketing activity for North Texas and beyond.

Marketing Your Business

Positioning your company within the D/FW AMA is a smart way to spend that precious marketing dollar. Networking opportunities through event sponsorship provide face-to-face interaction that can result in measureable ROI for your business. Website and enewsletter advertising can also provide you with that unique connection to our established contacts that can help you with lead generation and creating a higher visibility for you and your company.

You Belong with the D/FW AMA

Our sponsors are an elite group of businesses that recognize smart strategic opportunities. Sponsorship entitles you to an exclusive passport to our 50+ networking events including monthly luncheons, special interest groups, meet and greets, and professional development programs. Providing volunteers will further solidify your relationship with our organization. Whether it is Chapter Sponsorship, Per-Event Sponsoring, or a Goods or Services in-Kind Donation, we can help you create the ultimate payoff for your marketing dollar - a bountiful harvest of business.

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The D/FW chapter consistently ranks among the strongest and most dynamic of 75 chapters in the AMA, having recently earned both Leadership and Programming Excellence awards, two of the highest honors a chapter can receive from the AMA.

With over 700 members, you'll have an amazing reach into major entities in the Metroplex, with greater than 33% engaged with a Fortune 1000 firm.

"Congratulations for hosting a very engaging and successful event. The large turnout and audience interest to spend the whole day was impressive."

- Shauna Heran
Chief Marketing Officer
Fluor

The mission of the Dallas/Fort Worth Chapter of the American Marketing Association is to educate, support, and enhance the image of marketing professionals in the DFW Metroplex.

Contact Us

Executive Director:
ama_dfw@yahoo.com
www.dfwama.com